

Downtown Livability Initiative

Open House and Community Discussion June 3, 2014

4:30-6:30 Open House w/ Staff to Answer
Questions and Collect Comments

5:00-5:15 Short Staff Presentation

5:15-6:30 Facilitated Focus Group Discussions

Project web site located at:
www.bellevuewa.gov/downtown-livability.htm

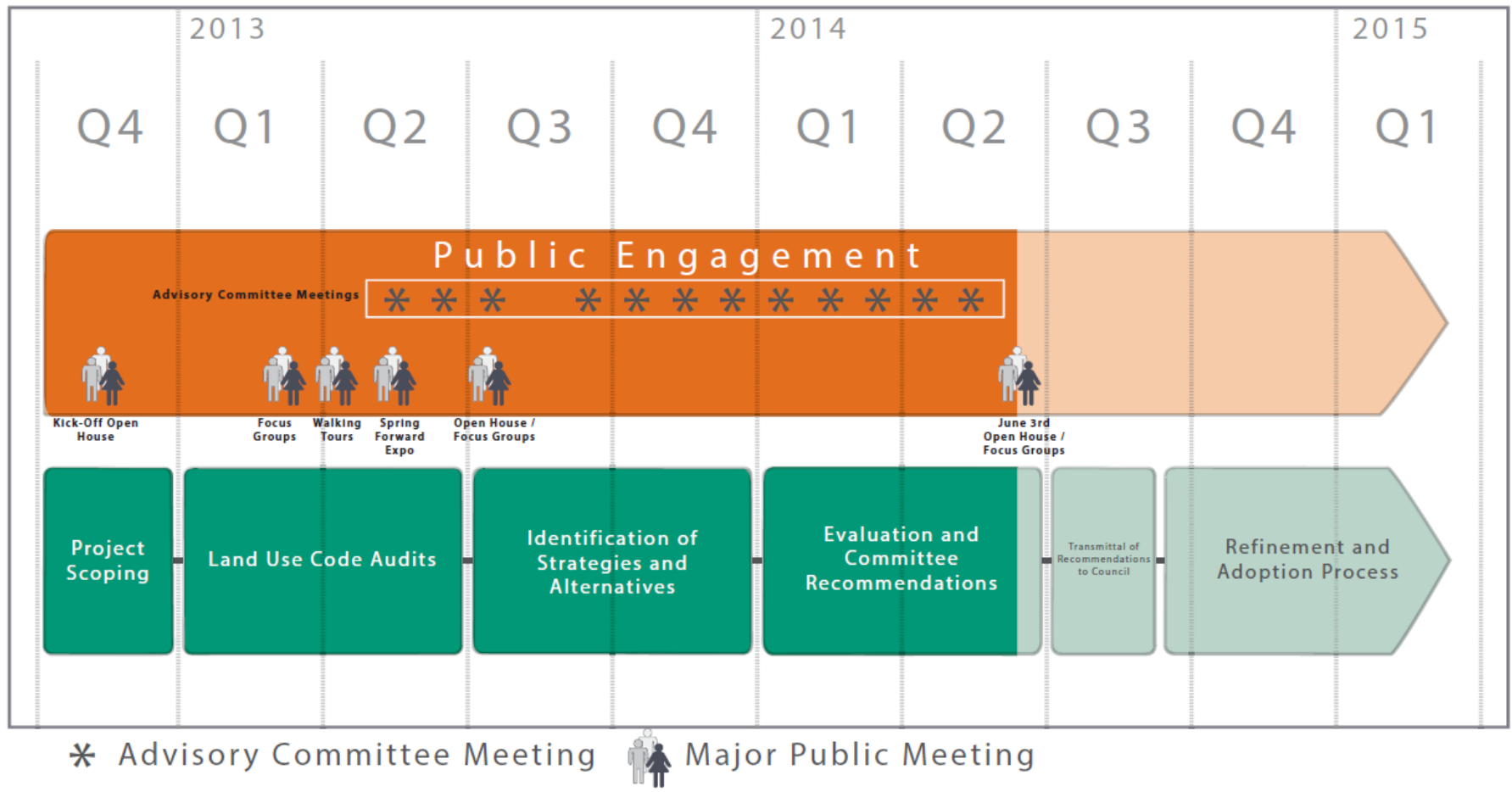


Downtown Livability

Project Overview

- Targeted review of regulations that guide Downtown development and land use activity
- Council priority to move this work forward
- Updates to focus on improving Downtown's **livability**
- Important to set the stage for future development; most extensive update since original 1981 Land Use Code

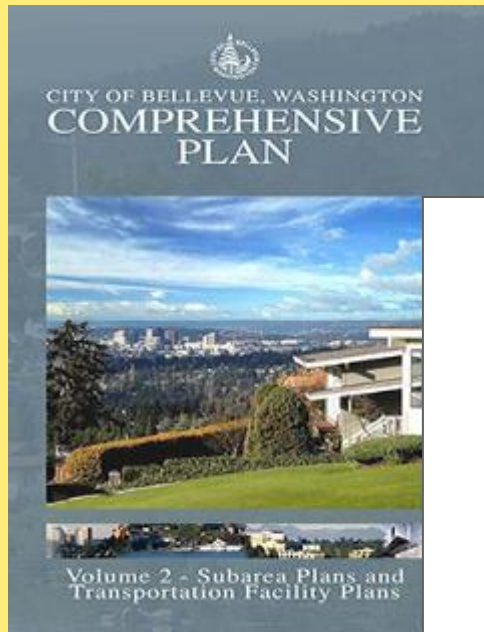
Schedule



Downtown Framework

- **Comprehensive Plan:**

Provides vision, goals, policies, and list of specific public projects



Downtown Subarea Plan

GOAL: The Great Place Strategy

To remain competitive in the next generation, Downtown Bellevue must be viable, livable, memorable, and accessible. It must become the symbolic as well as functional heart of the Eastside Region through the continued location of cultural, entertainment, residential, and regional uses located in distinct, mixed-use neighborhoods connected by a variety of unique public places and great public infrastructure.

OVERVIEW A Community's Vision

Between 2001 and 2003, the city worked with Bellevue residents and business interests to strengthen the community's vision for Downtown while focusing on planning issues that face a maturing urban center with many of the basic elements already in place. This second generation of planning addressed solutions for increased transportation demand as well as the character of future Downtown development over the next twenty years.



New dining, business and gathering places are helping to create a lively, vibrant Downtown.

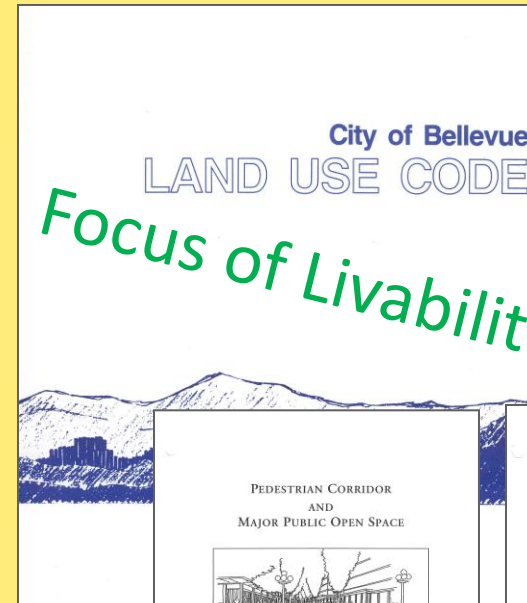
This document provides the policy framework and list of associated projects to support development of Downtown Bellevue as the primary urban center of the Eastside, consistent with countywide and regional plans. This Subarea Plan is implemented through regulations that guide the scale and character of new development, targeted public investments such as roadway, transit and pedestrian improvements, new parks and public buildings, as well as private-sector investments such as entertainment and cultural attractions that continue to further the vision for Downtown.

Downtown Subarea Plan

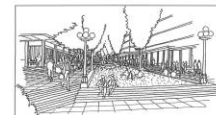
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- **Land Use Code:**

Provides regulation, guidelines, and standards for development

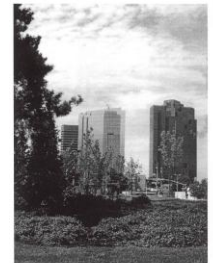


PEDESTRIAN CORRIDOR AND MAJOR PUBLIC OPEN SPACE



DESIGN GUIDELINES

CITY OF BELLEVUE, WASHINGTON



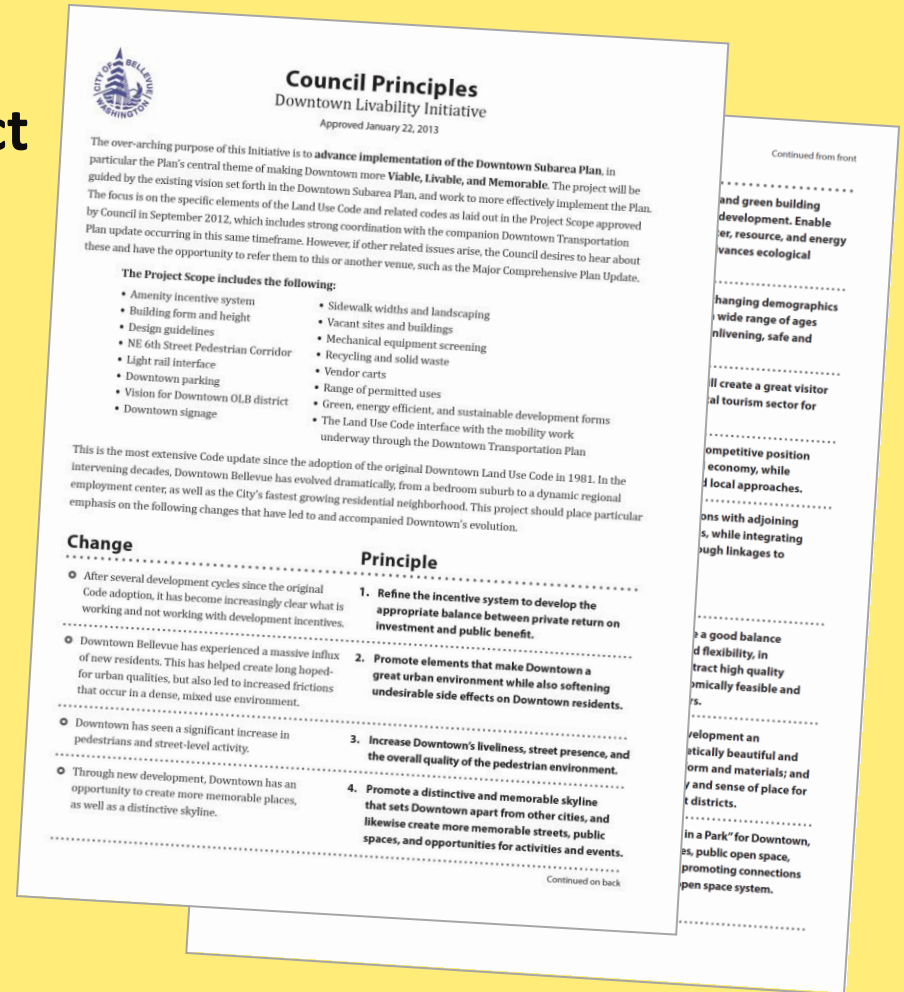
Design Guidelines Building/Sidewalk Relationships

CENTRAL BUSINESS DISTRICT

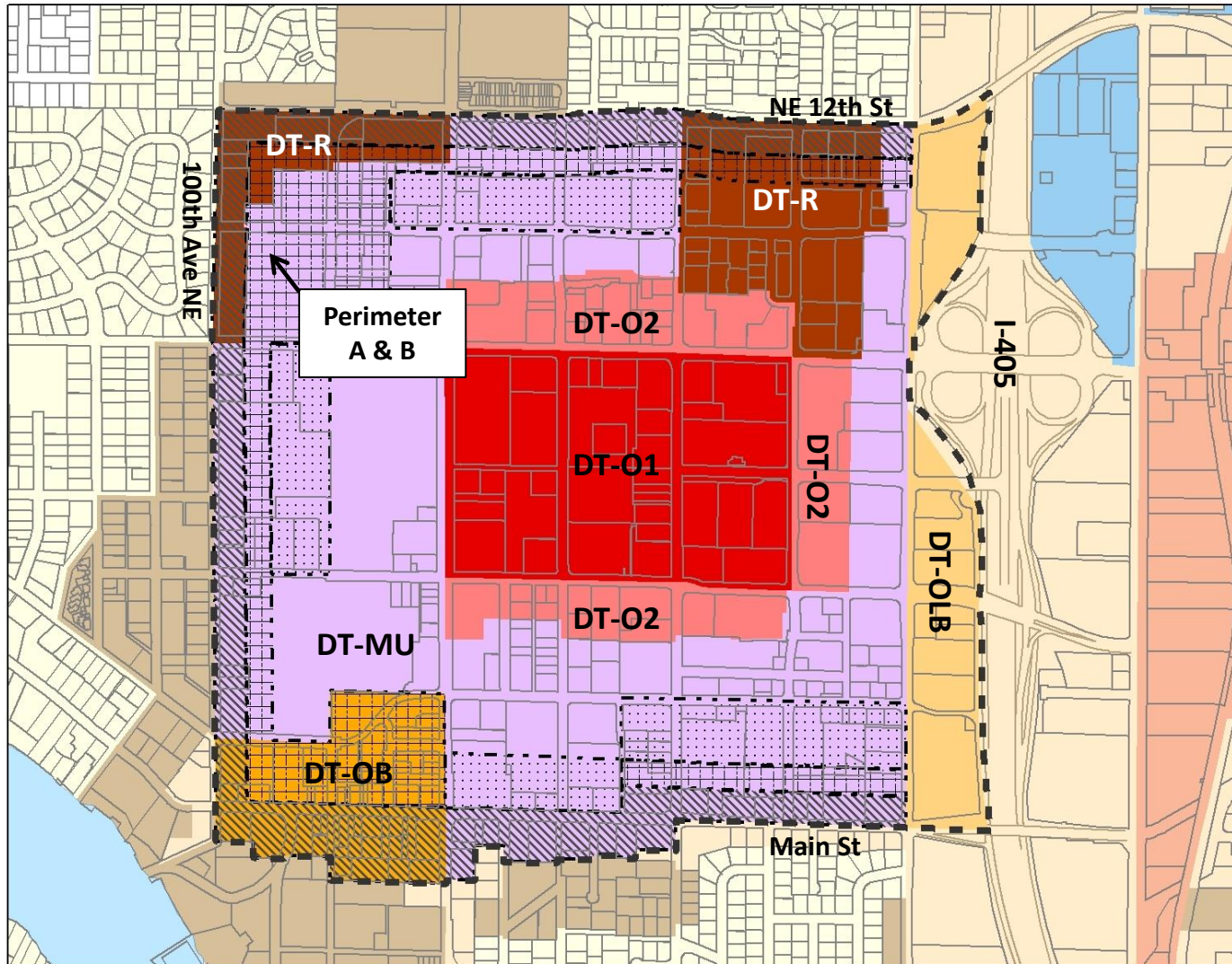


(Revised 2002)

- Series of 12 principles approved by Council on 1/23/2013
- Built upon *What's Changed*
- Will provide guidance as project moves forward

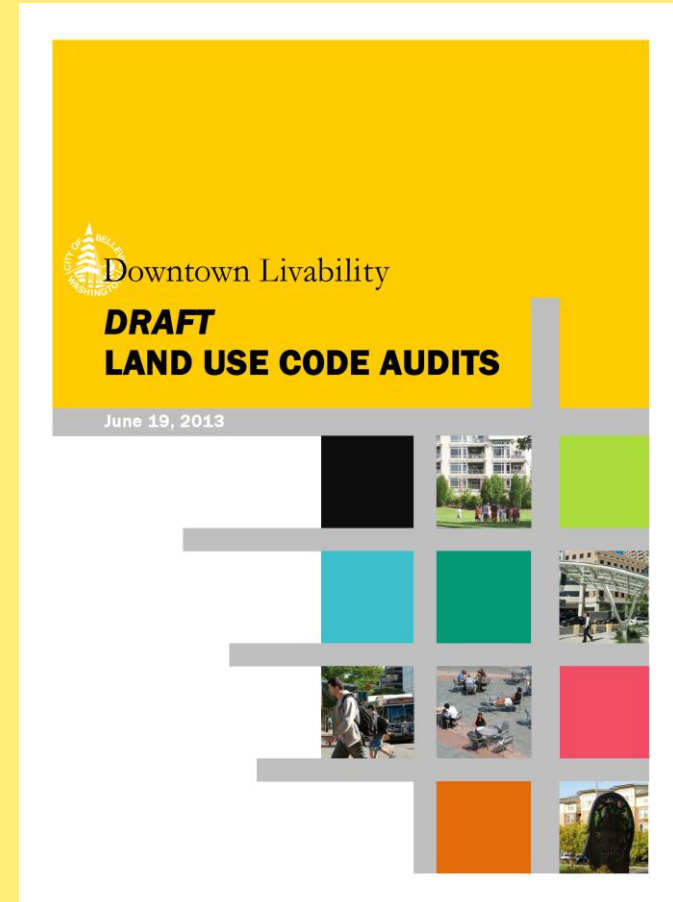


Downtown Bellevue Study Area



Topical Areas

- Pedestrian Corridor
- Public Open Space
- Amenity Incentive System
- Design Guidelines
- Building Height and Form
- Downtown Parking
- Transportation Plan Update / Station Area Planning
- Other Modules
 - Food Trucks, Mechanical Equipment Screening, Vacant Sites and Buildings, Recycling and Solid Waste, Permitted Uses



Small Group Discussions

**Staff Facilitator
and Note-taker**



*Goal is to hear and
capture input from
the participants;
relay comments to
Advisory
Committee.*

**Discussion
Participants**



*Each group will prioritize topics
to discuss.*

A comment card from Downtown Livability for the June 3rd Open House. The card has a header with the logo and title. Below the header, it says "THANK YOU FOR TAKING TIME TO PROVIDE COMMENTS" and provides instructions on how to drop off or email the card. It also includes a project website link. The card has a section for "See Attached for Details" with three topics: "Pedestrian Corridor", "Open Space", and "Amenity Incentive System". Each topic has a corresponding empty box for comments. At the bottom, there are fields for "Name:" and "Email:".

Downtown Livability
June 3rd Open House Comment Card

THANK YOU FOR TAKING TIME TO PROVIDE COMMENTS

Comment cards may be dropped off with City staff, mailed, or scanned and emailed to downtownlivability@bellevuewa.gov through June 6, 2014. Additional comments are always welcome.

If you'd like to be added to the interested parties list, please provide your contact information below.

Project web site is located at: www.bellevuewa.gov/downtownlivability.htm

Name: _____ Email: _____

See Attached for Details

Pedestrian Corridor

Open Space

Amenity Incentive System

Questions



For More Information

- Outreach will be ongoing throughout the project
- Visit: www.bellevuewa.gov/downtown-livability.htm
- Email: downtownlivability@bellevuewa.gov

